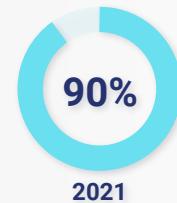


2024 GREAT LAKES REGIONAL POLL

KEY FINDINGS

9 in 10 believe it is **important to protect** the Great Lakes, increasing 9% since 2015



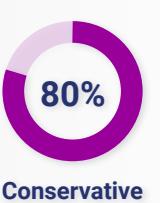
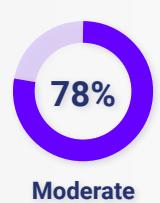
9 in 10 think it is important for **governments to invest** in protecting the Great Lakes



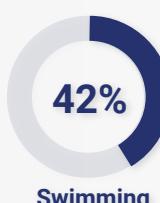
7 in 10 think the federal, state and provincial governments **should be responsible** for protecting the Great Lakes



8 in 10 agree the region's **economy will suffer** if the Great Lakes are not healthy



Willingness to pay **\$10 or more** on top of your monthly water bill to improve Great Lakes water quality to a **“very safe”** level for:



- The International Joint Commission (IJC) Great Lakes Water Quality Board conducts a *Great Lakes Regional Poll* every three years to document the public's opinions about Great Lakes water quality topics.
- The board's phone poll is a random sample of 4,550 residents from around the Great Lakes region in both Canada and the United States. More than 10 percent polled identify as Indigenous with First Nations, Métis or Tribal affiliations.

Scan for complete 2024 poll results!



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2024 GREAT LAKES REGIONAL POLL

KEY FINDINGS



8 in 10 agree on top threats that **negatively impact** Great Lakes water quality



Views on the overall health of the Great Lakes' are evenly mixed, and only **1 in 3** say the lakes' water quality is good



Lake Superior: the state of its water quality is viewed as **good** and perceived to be **staying the same or improving**



Lake Michigan: the state of its water quality is viewed as **mixed** and perceived to be **staying the same or getting worse**



Lake Huron: the state of its water quality is viewed as **good** and perceived to be **staying the same**



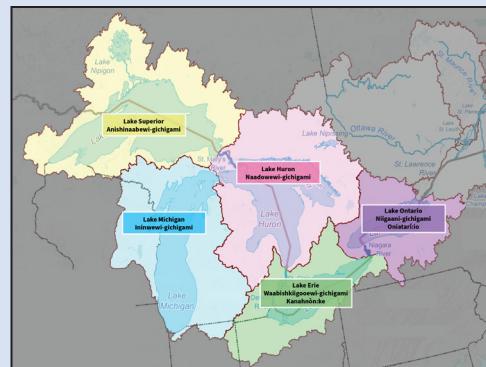
Lake Erie: the state of its water quality is viewed as **poor** and perceived to be **staying the same or getting worse**



Lake Ontario: the state of its water quality is viewed as **mixed** and perceived to be **staying the same or getting worse**

- The International Joint Commission (IJC) helps Canada and the United States prevent and resolve issues over shared waters on 5,525 miles of boundary, including the Great Lakes.
- The IJC was established in 1909 under the Boundary Waters Treaty. The IJC's responsibilities include reporting on governments' progress under the Great Lakes Water Quality Agreement.

Contact the IJC about this project: antonette.arvai@ijc.org



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